

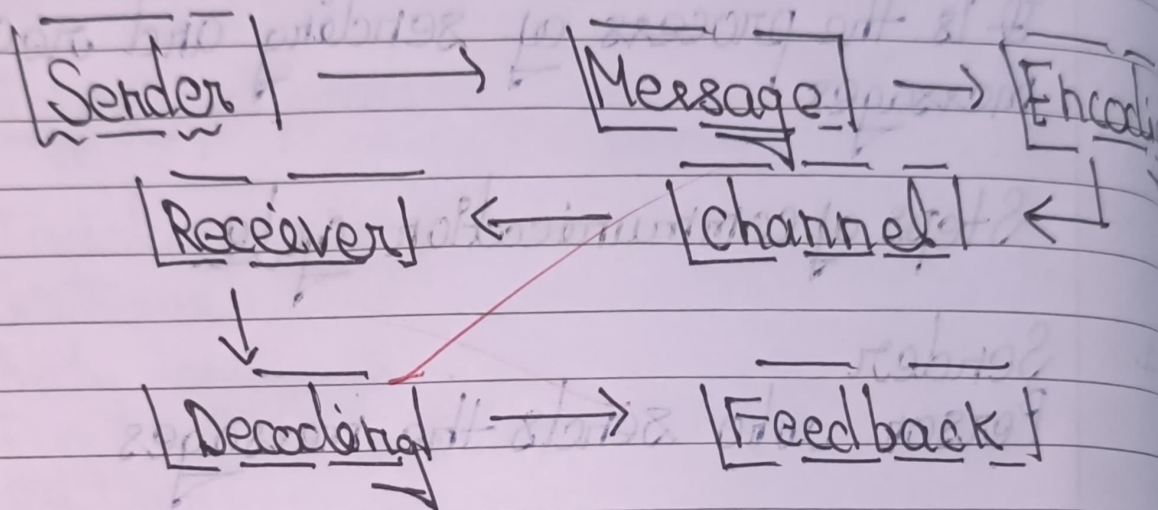
Communication Cycle

It is the process of sending and receiving messages

Steps of communication cycle

1. Sender
Person who sends the messages
2. Message
Information to be communicated
3. Encoding
Converting message into words / symbols
4. Channel
Medium used to send message
Example: Phone, email
5. Receiver
Person who receives message
6. Decoding
Understanding the message
7. Feedback
Response from receiver.

Communication is incomplete without feedback



~~Encoding~~
 Converting message into words & symbols

~~Channel~~
 Medium used to send message
 Example: Phone, Email

~~Receiver~~
 Person who receives message

~~Decoding~~
 Understanding the message

~~Feedback~~

~~Response from receiver~~